Agenda

• Study Overview, Purpose, & Schedule
• Technical Analysis Overview
• Next Steps & Opportunities for Input
Study Overview

Current Tasks

- Task 1 - Project Management
- Task 2 - Stakeholder and Public Outreach
- Task 3 - Existing and Future Conditions
- Task 4 - Service Needs & Market Analysis
- Task 5 - Service Strategies
- Task 6 - Investment Services
- Task 7 - Master Plan Document
Study Purpose

Spalding County is interested in understanding the existing and future demands of regional transit within the County boundaries and the connections to adjacent municipalities.
Study Schedule

**PROJECT SCHEDULE**

- **March - May 2021**
  - Analysing Existing and Future Conditions
  - Transit Service Needs and Market Analysis

- **June - October 2021**
  - Development of Transit Services Strategies
  - Development of Transit Investment Scenarios

- **December 2021**
  - Final Plan
Preliminary Goals

Your feedback at today’s meeting will help shape the final goals for the study!

Draft Study Goals

<table>
<thead>
<tr>
<th>Goal</th>
<th>Description</th>
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<tbody>
<tr>
<td>Enhance Land Use</td>
<td>Strengthen the connection between land use and transit planning</td>
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<td>Enhance Economic Vitality</td>
<td>Improve the Local Economy</td>
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<td>Enhance Multi-Modal Connectivity</td>
<td>Provide convenient transit service to local and regional destinations</td>
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<td>Enhance Access &amp; Equity</td>
<td>Support mobility and access for all</td>
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<td>Enhance Efficiency &amp; Stability</td>
<td>Ensure efficient transit system implementation and operations and stable funding</td>
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<td>Provide a Balanced Transit System</td>
<td>Increase the use of transit as a viable mode within Spalding County</td>
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Technical Analysis: Existing and Future Conditions
Existing and Future Conditions

- Previous Plans
- Land Use
- Demographic
- Socioeconomic
- Ridership
- Financials / Funding
- Policies / Political Will
Existing Transit Performance

Transit service in Spalding County is currently provided by Three Rivers Regional Commission (TRRC), which also provides regional transit service to other counties including: Butts, Lamar, Pike, Meriwether, and Upson Counties.

**SPALDING FLEET BY THE NUMBERS**

- 5 Vehicles
- 26,431 Annual Trips
- $485,040 Annual Operating Costs
- $13,300 Griffin/Spalding County Local Funding Contribution
Existing Transit Performance

• Origins and Destinations:
  • Trips concentrated in/around Griffin
  • Frequently associated with medical appointments and senior care
  • Inter-County travel is common

Analyzing existing service patterns helps to identify travel behaviors and quantify demand for transit.
Existing Transit Performance

• Frequent Trips:
  • Higher frequency origins and destinations concentrated in Griffin
  • Common destinations with high frequency trips include medical and senior care

O&D Points (2019)

Source: Three Rivers Regional Commission Ridership Data (2019)
Technical Analysis: Scenarios and Strategies
Service Needs, Market and Strategies

- Federal Transit Guidelines
- Service Types
- Service Costs
- Potential Ridership
- Fare Box Revenues
- Funding Options
Next Steps & Opportunities to Get Involved
Next Steps

• Complete survey and analyze results
• Incorporate public feedback with technical analysis
• Develop service and investment strategies
• Host public input opportunities at key milestones
Opportunities to Get Involved

• Complete our Survey!!
• Give your feedback on comment cards
• Submit your contact information for future project updates
• Tell your family / friends / coworkers / classmates about our study
Thank you!

We appreciate your participation and feedback.